

產業經濟學工作坊
Workshop in Industrial Economics

2013.7.4 – 2013.7.5

Venue: 1st Conference Room, 1F, Research Center for Humanities and Social Sciences, Academia Sinica

中央研究院人文社會科學研究中心第一會議室

Organizer: Center for Institution and Behavior Studies, RCHSS, Academia Sinica

中央研究院人文社會科學研究中心制度與行為研究專題中心

Program

Day 1, July 4, 2013 (Thur.)

09:30-09:50	Registration
Opening Remarks 09:55-10:00	Kong-Pin Chen 陳恭平 Director of Research Center for Humanities and Social Sciences, Academia Sinica
Session 1 10:00-10:50	Chair: Jun-ji Shih 施俊吉 Research Fellow, Research Center for Humanities and Social Sciences, Academia Sinica Presenter: Yongmin Chen 陳勇民 Professor, Department of Economics, University of Colorado at Boulder <i>Entry and Welfare in Search Markets</i> (With Tianle Zhang)
10:50-11:00	Break
Session 2 11:00-11:50	Chair: Eric Szu-Wen Chou 周嗣文 Associate Professor, Department of Economics, National Tsing Hua University Presenter: Chen-Ying Huang 黃貞穎 Professor, Department of Economics, National Taiwan University <i>An fMRI Experiment on the Decoy Effect</i>
12:00-13:30	Lunch
Session 3 13:30-14:20	Chair: Mei-Ying Huang 黃美瑛 Dean, College of Social Sciences, National Taipei University Presenter: Guofu Tan 譚國富 Professor, Department of Economics, University of Southern California Dean, School of International Business Administration, Shanghai University of Finance & Economics <i>All-Units Discount, Quantity Forcing, and Capacity Constraint</i> (With Yong Chao)
14:20-14:30	Break
Session 4 14:30-15:20	Chair: Hung-pin Lai 賴宏彬 Associate Professor, Department of Economics, National Chung Cheng University Presenter: Fu-Chuan Lai 賴孚權 Research Fellow, Research Center for Humanities and Social Sciences, Academia Sinica <i>Prices and Welfare when an Online Retailer Competes with Brick-and-Mortar Retailers</i> (With Wen-Chung Guo)

15:20-16:00	Coffee Break
Session 5 16:00-16:50	Chair: Dachrahn Wu 吳大任 Professor, Department of Economics, National Central University Presenter: Chun-Hsien Yeh 葉俊顯 Research Fellow, Institute of Economics, Academia Sinica <i>A Non-cooperative Foundation for the Sequential Equal Contributions Rule in the Airport Problems</i> (With Youngsub Chun and Cheng-Cheng Hu)
16:50-17:00	Break
Session 6 17:00-17:50	Chair: Chun-Fang Chiang 江淳芳 Assistant Professor, Department of Economics, National Taiwan University Presenter: Chang-Ching Lin 林常青 Assistant Research Fellow, Institute of Economics, Academia Sinica <i>Reserve Prices in Online Auctions: Theory and Evidence</i> (With Kong-Pin Chen, Ya-Ling Huang, Hung-pin Lai, Chi-Hsiang Liu, Chien-Ming Wang, and Ya-Ting Yu)
Day 2, July 5, 2013 (Fri.)	
09:30-09:50	Registration
Session 7 10:00-10:50	Chair: Chen-Ying Huang 黃貞穎 Professor, Department of Economics, National Taiwan University Presenter: Guofu Tan 譚國富 Professor, Department of Economics, University of Southern California Dean, School of International Business Administration, Shanghai University of Finance & Economics <i>First-Price Auctions with Speculative Resale</i> (With Harrison Cheng)
10:50-11:00	Break
Session 8 11:00-11:50	Chair: Chung-Cheng Lin 林忠正 Research Fellow, Institute of Economics, Academia Sinica Presenter: Chi-Hsiang Liu 劉其享 Ph.D. Candidate, Graduate Institute of Industrial Economics, National Central University <i>A Simple Theory of the Seller's Listing Strategy in Online Auctions</i> (With Kong-Pin Chen, Szu-Hsien Ho, and Chien-Ming Wang)
12:00-13:30	Lunch

*演講語言：中文或英文