International Workshop on

CONFUCIUS INSTITUTES IN ASIA AND BEYOND: EXAMINING CHINA’S SOFT POWER DIPLOMACY

Sponsors: Institute of Sociology, Academia Sinica
Center for Asia Pacific Area Studies, Academia Sinica, Taiwan

Venue: Room 2319, Institute of Ethology Building, Academia Sinica

Date: 2012/11/30 (Friday)

### Program

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**Registration**

**Opening Remarks and Introduction of the Project**

H. H. Michael Hsiao, Distinguished Research Fellow and Director, Institute of Sociology, Academia Sinica

**Session I**

**Fueling the Rise of China with Soft Power**

Moderator: Mau-Kuei Chang, Research Fellow, Institute of Sociology, Academia Sinica

1. *The Rise of Confucius Institutes and the Examining of China’s Soft Power Diplomacy*  
   (H. H. Michael Hsiao; Alan Hao Yang, Assistant Research Fellow, Institute of International Relations, National Chengchi University)

2. *Soft Power and International Relations Theories: China’s “Soft Power” As A Case*  
   (Simon Teng-chi Chang, Associate Professor, Department of Political Science, National Taiwan University)

3. *A Political Approach to China’s Confucius Institutes: An observation of its understanding of ethnicity, identity, language and culture*  
   (Kyoungtaek Lee, Ph.D. Candidate, Graduate School of Humanities and Social Sciences, University of Tsukuba)
### Session II

**Confucius Institutes in Asia**

**Moderator:** H. H. Michael Hsiao

1. *Confucius Institutes in Southeast Asia: Singapore, Thailand, and Cambodia* (Alan Hao Yang; H. H. Michael Hsiao; and Hao-Yu Chao, Master Program, Institute of East Asian Studies, National Chengchi University)

2. *An Overview on China’s Confucius Institutes in the Mekong Region* (Nguyen Van Chinh, Associate Professor in Social Anthropology, Center for Asia-Pacific Studies, Vietnam National University)

3. *Development of Confucius Institutes in Japan* (Akimasa Mitsuta, President Emeritus, Nagasaki University of Foreign Studies)

### Session III

**Confucius Institutes in International Comparison**

**Moderator:** Alan Hao Yang

1. *Taiwan Academy vs. Confucius Institute: The Dilemma of Taiwan’s Soft Power Strategies* (Hugh Pei-hsiu Chen, Professor, Graduate School of Southeast Asian Studies, National Chi Nan University)

2. *India’s Perspective on Confucius Institutes* (Raviprasad Narayanan, Assistant Research Fellow, Institute of International Relations, National Chengchi University)

3. *The Reason for the Establishment and Mode of Operation of the First Confucius Institute in Poland: An Insider’s Perspective* (Bogdan S. Zemanek, Assistant Professor, Institute of Middle and Far Eastern Studies, Faculty of International and Political Studies, Jagiellonian University)

4. *Confucius Institutes and China’s Higher Education* (Juei-chi Wang, Research Fellow, Institute of International Relations, National Chengchi University)

### Roundtable Discussion and Closing Remark

**Moderator:** H. H. Michael Hsiao

1. Patrick C. T. Wang, Director, Department of the Culture Exchange, Ministry of Culture, (ROC) Taiwan