

臺灣反傾銷控訴效果之實證分析*

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目前仍缺乏研究臺灣整體反傾銷控訴效果之文獻。本研究使用事件研究法，以 1991~2008 年 17 件臺灣反傾銷控訴案例為研究對象。研究結果指出，不管最終判決結果如何，平均而言，臺灣廠商對國外廠商提出反傾銷控訴可使其超額報酬提高約 4.7%~6.1%。進一步影響提控超額報酬高低的因素，除了反傾銷稅稅率高低以外，主要決定於廠商特性。例如，較具競爭力或內銷比率較高的廠商，將可由反傾銷控訴中得到較多的好處。這些研究結果可作為臺灣廠商提出反傾銷控訴時的參考。

關鍵字：反傾銷、廠商利潤、事件研究法

The Effect of Antidumping Filings: Evidence from Taiwan

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ABSTRACT

The purpose of this study is to investigate the impact of antidumping (AD) filings on profits of the firms in the subject industries with 17 Taiwanese AD cases over the period 1991–2008. Using an event study approach, we find that the Taiwan AD investigations yield an average abnormal gain of about 4.7%–6.1% to domestic firms producing the investigated products. In addition, the magnitude of the abnormal gains is determined by AD duties as well as the internal characteristics of the firms.

Key Words: antidumping, firms' profits, event study