

# 臺灣民衆的跨國經驗： 2000-2010 年的分析

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全球化的重要性不僅在於跨國經驗與全球接觸的增加，亦包括這些接觸經驗對個人價值觀所產生的影響。本文倡議一個個人層次取向的全球化研究，描繪臺灣民衆的跨國流動與人際網絡的地理擴張和累積速度，同時檢驗這些全球經驗與普世價值觀的關係。我們使用「臺灣社會變遷基本調查」的十年資料(2000-2010)，以迴歸分析方法估計個人的社會經濟地位的作用，發現在十年間，對跨國流動、人際網絡與全球接軌的廣度與深度，有正向的影響。由於資料的缺乏，在分析普世價值觀時，我們只用2008年的調查資料，發現除了跨國人際關係之外，英語能力與西方文化消費亦是應該加以考慮的因素；相對的，跨國流動對普世價值的深化並無明顯關係。本研究期望在研究設計與全球經驗的操作上，可以作為未來相關研究者的範例。

關鍵字：全球化、社會階層、普世價值、社會變遷

## **Cross-border Experiences among Taiwanese: An Analysis of the 2000-2010 Period**

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### **ABSTRACT**

The significance of globalization lies not merely in the global increase of individual border-crossing and transnational relationships, but also in their impact on value positions across countries. This study promotes a research approach that focuses on individual level global exposure, through which we attempt to describe the geographical expansion and speed of global exposure behaviors among Taiwanese. Our empirical analysis is based on national survey data from the Taiwan Social Change Survey during 2000-2010. The outcomes from regression estimation show that global exposure is largely determined by differential socio-economic resources. In analyzing the impacts on cosmopolitan values, it is found that besides transitional relationships, both English ability and western culture consumption also play a role. In contrast, border crossing does not generate notable influence. This study wishes to set an example for future research on individual global experiences.

Key Words: globalization, social stratification, cosmopolitan values, social change